

Plannernet Corporate Social Responsibility



plannernet
Connecting Small Businesses with Large Opportunities



Our Purpose

Our Vision

Be the partner of choice for providing qualified, independent meeting and event talent worldwide

Our Mission

Connect small businesses with large opportunities

01 We believe that people are changing

The days of the standard nine-to-five office jobs are becoming obsolete. We're now seeing people experience—and expect—a new level of control over the type of work they take on, who they build relationships with, how they spend their time, and what they earn. The future of work is freelance, and we continue to sit at the forefront of this decentralization for the meetings and events industry.

02 We believe the meetings & events industry is changing

While the industry has continually evolved, the recent pandemic amplified the rate. Overnight, how, when, and where meetings could take place shifted. With increased globalization, advances in technology, and focuses in accessibility and inclusion, the world of meetings has changed. And concurrently, the supporting talent market shifted as countless professionals shifted to new organizations or into the freelance economy.

03 We believe we play a pivotal role in helping our industry adapt and thrive

As industry growth and innovation accelerates and organizations face a number of impactful macroeconomic factors and challenges, the need for organizations to build a dynamic and talented team is crucial. We believe we can help organizations curate an on-demand, uniquely skilled, and diverse contingent workforce to ensure organizations remain agile.

04 We believe that we can make meaningful change and achieve our mission

All in all, we believe that we can connect and empower small businesses within the meeting and events industry to large opportunities. We can build strong relationships that empower this ecosystem to grow, evolve, and thrive. And along the way, we can ensure that we are also fostering a safe, secure, inclusive, diverse, cost-effective, and sustainable partnership too.

Our Commitment

We know that our long-term success is directly linked to the success of the suppliers, customers and communities we serve.

Collectively, we are committed to our Corporate Social Responsibility – to operating ethically, to contributing to ongoing economic development, to creating a more sustainable solution, and most importantly, to fostering more safe, diverse, and inclusive opportunities for all workers to build thriving careers – on their own terms.

Team Plannernet

Leadership



Rich Parker
Chief Executive
Officer



Sasha Smith
Chief Operating
Officer



Peter Collins
Chief Commercialization
Officer



Simone Stone
Vice President,
Operations



Sarah Robbins
Vice President,
Supplier Relations



Daniel Cercone
Sr. Director,
Strategic Accounts



Tiffany Dougherty
Sr. Director,
Customer Success



Bruce Oliver
Sr. Director,
Business Development



Andrew Bierl
Director,
Marketing



Kristina Albright
Director,
Finance

Our Pillars

Making a Meaningful Impact

As a Contingent Workforce Provider, we have the opportunity to foster strong relationships between our Customers and Suppliers and empower small businesses. Beyond this mission, we also feel that we can make meaningful strides and positive impacts in the following crucial areas:



**Business
Integrity**



**Diversity, Inclusion
& Belonging**



**Health, Safety
& Wellbeing**



**Environmental
Sustainability**



Philanthropy



Our Focuses

